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MEDIA RELEASE

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## 2024 Frontier Days Parade Marshal

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- FOR IMMEDIATE RELEASE -

SWIFT CURRENT, SK - The Swift Current Agricultural and Exhibition Association announces the 2024 Frontier Days Parade Marshal - Trevor Marion.

It's that time of the year again, Frontier Days 2024 - Preserving Heritage, Celebrating Diversity!

Trevor is a Regional General Manager of SIGA. He lived in Swift Current for 13 years of his career experience helping in the development of Living Sky Casino.

Attending as a student at Prince Albert's residential school, Trevor was introduced at 10 years old to the experience of an agriculture exhibition. He has his fondest memories of the beauty and presentation of the horses and cattle. He was fascinated with others the same age as himself, grooming and caring for these amazing beasts and being in control of their situations. At a point they once scared him, but after seeing this. Trevor was not as afraid of these beautiful animals anymore.

While attending school, sports were a main focus in the city growing up. Trevor was involved in hockey, baseball, and volleyball, mostly through residential school teams playing against city league teams.

Trevor met his wife Theresa in 1995 through her sister and mutual friends. They were married in 1998 on James Smith Cree Nation land, it was important for them to incorporate family and friends in their celebration of starting their future life together.

In May 2008, Trevor and his family moved to Swift Current where they all experienced their first Frontier Days. Which ended up with Trevor's sons getting their photo on the front page of The Booster, enjoying the midway, and of course later on the Living Sky Casino Fireworks display.

Together now for 25 years, Trevor and Theresa have raised 4 boys. Kolten, the twins Evan and Peter, and the oldest Andrew. No grandkids yet as they have very strong, old way family values they respect.

Trevor has worked in Saskatchewan and Alberta, holding 13 different positions in various gaming capacities. But he still stands firm that his most memorable and favourite career experience was here in Swift Current.

Living Sky Casino had the most development in relationships between cultures, and SIGA has grown due to the progress in Swift Current and has proven to be a pivotal role in the acceptance of diversity, inclusion of First Nations people, and all cultures. Trevor never expected 16 years later that the opening of Living Sky Casino would bring people together this way.



In his teachings from the Elders, Trevor was told to become an ambassador, to give back through SIGA and to improve the visions of others.

Trevor has an impressive list of internal and external recognitions. His most heartfelt ones were the G.M. Recognition to success and in 2020 receiving the Citizen of the Year for contributions to the community. He currently sits on many board of directors' positions. James Smith Cree Nation Economic Development, Swift Current Broncos, and Roughriders First Nation Advisory Board. He even sat on Swift Currents' very own Ag and Ex board previously. In August he will be adding an MBA in community development to his achievements, embarking on his new challenge from Cape Breton University and Great Plains College.

When Trevor actually has some down time, he loves to bake and uses his family as taste testers for Facebook recipes.

Trevor believes in order to succeed you need to open your mind and heart. Be wise, be you, and be a leader.

Trevor looks forward to seeing everyone at Frontier Days Kick-off Pancake Breakfast with the Burning of the Frontier Days Brand on Wednesday, June 26 at 7:30 am in Market Square - and along the parade route on Saturday, June 29 at 10am

Congratulations to Trevor!

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About the Swift Current Ag & Ex

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*The Swift Current Agricultural and Exhibition Association is a non-profit organization with a mandate to provide service to and enhance the life of residents in the areas of agriculture, entertainment, sport and culture to the community and the region. Through the delivery of these programs we contribute greatly to the community of Swift Current. On an annual basis we purchase over one million dollars' worth of goods and services, utilize more than 20,000 volunteer hours and attract over 200,000 people annually.*

*The chute is always open at [www.swiftcurrentex.com](http://www.swiftcurrentex.com)*

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